



News Release

Introducing ...
mobile.idaho.gov

Idaho Department of Administration

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Version of State's Web Portal Designed for Mobile Device Users

BOISE – The Idaho Department of Administration has announced a new mobile version of the state's official Web portal (idaho.gov) – designed specifically for users with popular Internet-enabled mobile devices, such as PDAs (Personal Digital Assistants) and Smart Phones.

Aptly named - mobile.idaho.gov - the new site maintains the same aesthetics and functionality of the state's official website and meets citizens' demand for responsive, cost-effective government. The mobile service is just the latest tool to join a variety of online applications and services designed to make Idaho government more convenient and accessible to citizens.

The mobile website automatically converts the state's new Google™ search tool to a mobile-friendly form and provides text alternatives for PDF links. The powerful search tool can be accessed on idaho.gov and through the "Search and Help" links at the top and bottom of the state's home page and on mobile.idaho.gov. [Mobile.idaho.gov](http://mobile.idaho.gov) is compatible with popular Windows-based mobile devices and is accessible via dial-up or broadband.

Idaho is one of only three states currently offering the innovative mobile version of its official web portal, especially replicating the look and feel of its website. The Department of Administration partnered with Access Idaho (the state's official Web portal and provider of electronic government services) in developing the new mobile service at no cost to taxpayers.

The state's official web portal and its ever-expanding number of online services are attracting increasing numbers of users. Since the state launched its homepage in 2000, daily hits continue to increase, and are up 39 percent through the end of Sept. 2005. *(For more information contact Bill Farnsworth, ITRMC, 332-1878). ##*

